

Unit 2: Designing for Customers (Customer Needs)

Lesson 4: Presentation

U02_A4_Engineering_Professions

Now that you have learned about several engineering disciplines, choose one that interests you and discuss the following:

1. Which discipline/profession is of most interest to you?
2. What about this field is interesting?
3. If you were an engineer in this discipline, who would be your customers (which customers would you serve)?
4. What would you like to do in this field to improve lives?
5. Give an example of a product within this field, and discuss 3 ways in which you can identify how universal design principles have been used to create that product.

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Answers will vary, but complete answers will adequately address each of the questions in a thoughtful, reflective manner; will show evidence of the students' choices; and will link product to customer and to engineer.

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